

M & B



PATENT FIRM

PROTECTING INNOVATION
SEED TO EXIT[®]

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ABOUT US

WORLD CLASS

M&B IP's world-class specialists have extensive firsthand knowledge and expertise in the cutting-edge industries and technologies of our clients. We have practical experience advising and evaluating the portfolios of hundreds of start-ups, filing thousands of patent applications, and have been named as one of the top Patent Firms in number of patents issued for the past five years and counting.

START-UP FOCUS

M&B IP was founded on understanding the particular constraints of start-ups and entrepreneurs working on their crucial patents better than anyone. We walk our clients through their seed stage to exit, protecting their innovative technology while also strategizing about commercializing, fundraising, and identifying future growth in their IP.

QUALIFIED

M&B IP brings a unique approach to managing intellectual property by tailoring our services with customized data-driven solutions to exceed the individual goals and overcome the constraints of our clients. Unlike many other firms, we offer accessible and responsive services with a transparent, straightforward fee structure designed for companies of any size.

WHAT WE DO



PATENT PROSECUTION

M&B IP utilizes compact prosecution tactics which allows us to reduce legal fees without sacrificing claim quality, with a proven record of accomplishment of exceeding the average USPTO allowance rate. Our core competency is obtaining a deep understanding of the industries and technologies that we leverage to identify the core innovation for patent purposes, which allows us to accurately summarize key features effectively and efficiently.

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PATENT MINING & STRATEGIZING

M&B IP's team employs a unique mapping process and data translation skills which allow us to educate inventors about patent law and outline ways to classify all patentable features of innovations in a way that is easily understood. Our method seeks to identify patentable concepts or inventions that have yet to be discovered or protected inside a patent portfolio and empower companies to uncover valuable opportunities.

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IN-HOUSE COUNSELING

M&B IP's on-demand service is the best solution for companies that may not need to hire full-time, in-house intellectual property legal counsel. We quickly integrate with your technical and legal teams without the need for time-consuming training or the financial burden of hiring a full-time attorney. In addition to cost savings, we also view ourselves as a partner that clients can rely on for collaboration and specialized expertise, which allows them to focus on their high priority projects.

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WHAT WE DO



GLOBAL PATENT PROTECTION

M&B IP's robust global network comprises accomplished patent practitioners of diverse fields with in-depth knowledge and experience in international and US patent law. We closely monitor developments worldwide with detailed and up-to-date knowledge of patent registration and enforcement internationally, and we can guide you on the best course of action for global patent protection. When properly managed, international patent protection can afford many strategic and economic advantages for an organization as it seeks to optimize value in its inventions.

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IP MONETIZATION

M&B IP can help maximize the value of your patent portfolios for a potential sale. We are positioned to analyze the technology, claims, and surrounding industry to identify potential buyers and explain the unique value of your patents in straightforward language. Monetization also includes minimizing and saving on the costs of maintaining your portfolio by diagnosing unneeded patents and potentially selling or licensing them to another company that may find them more valuable while maintaining your core patents.

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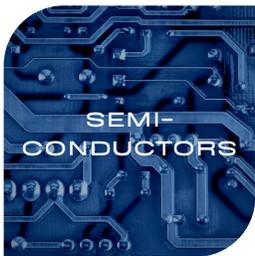


IP DUE DILIGENCE FOR TECH START-UPS

M&B IP's fast and flexible due diligence services include collecting and validating all-encompassing information about assets in the portfolio in a cost-effective manner. We develop an understanding of the strengths of the portfolio and provide an educated, informed valuation along with a plan for growing and leveraging the IP. Our patent professionals have evaluated the patent portfolios of hundreds of start-ups and understand the technology in various complex fields. This allows us to perform an in-depth examination of the company's patents in order to determine the extent to which key innovative features of the product are covered by the patents.

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PRACTICE AREAS



CLIENT SUCCESS

FERNANDO GÓMEZ-BAQUERO,

DIRECTOR OF RUNWAY AND SPINOUTS JACOBS TECHNION-CORNELL INSTITUTE



” We have the pleasure to work with M&B IP Analysts on developing and managing patent portfolios to our Runway Startup Postdoc Program's companies. We are delighted with the level of support we received, as it exceeded our expectations. They are skilled and knowledgeable about managing the IP's assets of the Runway Program at the Jacobs Technion-Cornell Institute at Cornell Tech.

”

DIMA STOPEL,

VP R&D AND CO-FOUNDER, TWISTLOCK



” I had the opportunity to work with M&B IP team in developing the patent portfolio of Twistlock. I was amazed about their flexibility (being a startup you certainly need a good customer understanding). They understood our ideas from a technological point of view faster and better than anybody else. The team is candid, efficient, and warm professionals. I will certainly be taking my next projects to them.

”

AVI CHESLA,

CEO EMPOW SECURITY



” I have worked with many patent attorneys, but Michael's ability to quickly turn ideas into patents with business value is unique. Michael is highly professional and diligent in his work. M&B IP has represented Empow Security from the seed stage until successful acquisition by Cybereason. I highly recommend M&B IP's patent prosecution services to any cyber security start-up looking for world-class intellectual property protection.

”



Acquired by Microsoft



Acquired by SALESFORCE



Acquired by Palo Alto Networks



Acquired by Insight Partners



Acquired by Qualcomm



Acquired by ServiceNow



Acquired by Intuit



Acquired by Cybereason